



Bridgestone Environmental Mission Statement

To help ensure a healthy environment for current and future generations...

We, the Bridgestone group, are committed to achieving ever higher levels of society's trust and employee pride. We consider the environment and health and safety matters to be integral and important parts of all our business activities, as we work towards a sustainable society.

Environmental Perspective

3 Areas of Environmental Progress,

2 Core Strategies for Growth

Products and Services

We help our customers conserve natural resources through our continual improvement of products and services.

Operations

Our concern for the environment in material selection, production processes and logistics continually improves our environmental performance.

Community Activities

We volunteer our time and resources for community-oriented environmental and social improvements.

Community Activities

Operations

Products and Services

Environmental Communication

Environmental Communication

TEAMS

TEAMS (Total Environmental Advanced Management System) is designed to function as Bridgestone's Global System and the basis of all of our activities to ensure continual environmental improvement throughout the world.

TEAMS

We communicate openly and honestly about our shared environment.

One Team,  One Planet.

BRIDGESTONE